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Of counsel Dott. Sandro Guarnieri

Dott. Corrado Baldini Dott. Marco Guarnieri Dott. Paolo Fantuzzi

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NOTICE

News

Dott.ssa Clementina Mercati Dott.ssa Sara Redeghieri Dott.ssa Federica Lusenti Dott. Andrea Friggeri Dott.ssa Beatrice Cocconcelli Dott. Daniele Pecora Dott.ssa Veronica Praudi Dott.ssa Martina Carobbi

Avv. Francesca Palladi

SGB & Partners

Sede legale Via Meuccio Ruini, 10 42124 Reggio Emilia CF e Piva 01180810358

Tel. +39 0522 941069 Fax +39 0522 941885 Mail info@sgbstudio.it Web www.sgbstudio.it



To whom it may concern

Subject: SGB Innovation takes part in the Ingegneria 4.0 Forum

The Ingegneria 4.0 Forum (https://www.forumingegneria.it/) is an annual event that involves companies in the engineering sector and deals with Industry 4.0 to discuss, through CEOs and Directors of leading companies from different sectors, digitization, innovation and business growth.

Conceived and co-organized by CSPFea a company founded in 2005 dedicated to providing a comprehensive software solution in the field of structural engineering.

The Forum stands as a catalyst for ideas and inspiration that gives rise to the annual event where CEOs, entrepreneurs and opinion leaders from the Engineering, Construction and Manufacturing sectors meet.

This year the event will be held in **Reggio Emilia** on June 20 and 21, 2024 in two adjacent areas: Speech Area - Centro Internazionale Loris Malaguzzi, Reggio Children, Anna and Marco Gerra Auditorium; Networking Area - Reggiane Parco Innovazione.

Thursday 20, human factor and the importance of doing (eco)System in the foreground

The focus of the first day of the Forum will be on the topic revolving around the human factor and the desire to open dialogue with the younger generation on the need to give greater weight to soft skills and the culture of management and ESG policies.

Friday 21, the focus on digitization and the 4.0 era.

The second day of speeches and networking will revolve around the theme of digitization and the opportunities for companies that manage and govern it safely





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today, and the *startup* innovation ecosystem to foster dialogue with companies and entrepreneurs

This year, for the first time, thanks also <u>to the collaboration with SGB Innovation</u>, two moments will be reserved for the presentation of **6 startups** representing the Italian engineering innovation ecosystem.

Introduced by **Stefano Guerrieri**, PM & Business Advisor of **SGB Innovation**, the startups will have the opportunity to present to the audience the latest projects they have realized in the field of engineering.

More details and application form are available at this link.

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